

Why we have created this shopping list?

In scope of our legal design study, we discovered that there are limitations to enforce liability of human rights violating companies due to the different jurisdictions. However, one thing is the same: Consumers. Thus, we wanted to empower consumers and drive change in the textile industry.

For inquiries:

www.legaldesignturkey.com

hello@legaldesignturkey.com

Inspiration: Tamga Designs - Ethical Shopping List



In collaboration with
Attn. A. Elif Yıldırım, PhD &
Att. Sinem Hun



BRANDCARED
Fashion Management & Consultancy
Miami . Paris . Istanbul



**Sustainable
Shopping
Checklist
for Textiles**



< Before shopping >

- ☐ Can you rent, repair or buy secondhand before shopping?
- ☐ Does the company have any disclosures on fair trade, living wage and no child labour policy?
- ☐ Does the company's website have a sustainable supply chain policy?
- ☐ Is the company listed on the Fashion Revolution Transparency Index?
- ☐ Does the company's website have a gender equality policy?
- ☐ Are commercials of the company inclusive, diverse and in line with a gender equality policy?
- ☐ Does the brand have any commitments for UN SDGs or circular economy practices?

< During shopping >

- ☐ Check the tag. Are the materials sustainable?
- ☐ Is the company a slow fashion brand?
- ☐ Do they have any carbon net zero shipping options?
- ☐ Do they use recycled or other sustainable materials for packaging?
- ☐ Is the item a high quality product to use for longer periods?
- ☐ Can you buy online to reduce your carbon footprint?
- ☐ Think twice, do you really need this item in your wardrobe?

< After shopping >

- ☐ Do you wash your textiles sustainably? 
- ☐ Can you repair the item?
- ☐ Can you donate the item?
- ☐ Can you sell them on second-hand apps?
- ☐ Can you take back the clothes to a shop taking back used clothes?
- ☐ If nothing worked, put them in the textile recycling bin.
- ☐ Follow the latest news on Environmental Sustainability and Human Rights to make more informed decisions on taking care of your textiles.

Vegan Shopping Check-List Powered by Brandcared

- ☐ Is the company environmental friendly and cruelty-free?
- ☐ Do you know if the brand tests on animals or not?
- ☐ Does the brand allow or ask a third party to test its ingredients on animals?
- ☐ Does the brand sell its cosmetics in China?
- ☐ Does the brand use plant-based vegan leather or fabrics?
- ☐ Is the brand certified by PETA or equivalent institutions?
- ☐ Is the brand transparent about its cruelty-free and animal friendly company policies?
- ☐ Does the brand make regular donations for protecting animals?

If the answer is yes, please check the box for the question. If you have checked half of the boxes, you're good to go!